

# Firstkönig

## History

What would Toggenburg be without the Churfürsten. Modest yet graceful, they grace the valley with their seven peaks. Equal to the jags of the mountain range, the crown is worn by the ridge king from the Güntensperger cheese dairy. While the aromatic milk from the valley of the seven mountains gives our cheese its down-to-earth character, the maturing time in our cheese cellar crowns the mild, full-bodied aroma to a princely pleasure experience.

## Taste

The bite melts softly on the tongue, while a very subtle scent of hay tickles the nose. A mild sweetness spreads across the palate and a fine buttery note nudges in the aftertaste. With its mild aroma, it is sure to delight connoisseurs large and small.

## Sales arguments

- > Mild and aromatic, the cheese classic.
- > Delights young and old with every «Gloscht» on cheese.
- > Modest yet unique, it crowns our range – like the seven Churfürsten peaks crown Toggenburg.

